



3003/പി1/2017

01.10.2022

റീ-ടെണ്ടർ ക്ഷണിച്ചു

കേരള സംഗീത നാടക അക്കാദമിയുടെ ഔദ്യോഗിക വെബ്സൈറ്റ് രൂപകല്പന ചെയ്യുന്നതിന് റീ-ടെണ്ടർ ക്ഷണിച്ചു. ടെണ്ടർ സമർപ്പിക്കാൻ ആഗ്രഹിക്കുന്നവർ ഒക്ടോബർ 20 ന് വൈകീട്ട് അഞ്ചിനകം സമർപ്പിക്കണം. സീൽ ചെയ്ത റീ-ടെണ്ടറുകൾ മാത്രമേ സ്വീകരിക്കുകയുള്ളൂ. റീ ടെണ്ടർ സമർപ്പിക്കുന്നവർ നിരതദ്രവ്യമായി 6250 രൂപയുടെ ഡി.ഡി സെക്രട്ടറി, കേരള സംഗീത നാടക അക്കാദമി, ചെമ്പുക്കാവ്, തൃശ്ശൂർ-20 എന്ന വിലാസത്തിൽ സമർപ്പിക്കണം. ഫോൺ -0487 2332134. കൂടുതൽ വിവരങ്ങൾക്ക് കേരള സംഗീത നാടക അക്കാദമി വെബ്സൈറ്റായ www.keralasangeethanatakaakademi.in സന്ദർശിക്കുക.


സെക്രട്ടറി

Kerala Sangeetha Nakata Academy Website Requirements

A Fluid, Responsive Website

There will be 3 phases of the website project

- Design - Deliver the designs for the website
- Development – The HTML conversion of the website
- Testing and Go live

An Artistic Design

- KSNA website acts as the face of the Akademi for Regional, National and International artists
- The look and feel of the website is extremely important to give a great first impression
- Attract Regional and national international artists and viewers
- Display the content in a seamless and eye-catching manner
- Give a unique and easy-to-navigate user experience

Easy access to information

- Easy access to all relevant information given in a streamlined flow – for visitors
- Booking options to be made easy
- Details of the schedule to be available in a single click

Back-End Functionality

- A CMS system to add pages
- To add and display new publications and periodicals for sale (Keli magazine, Publications)
- Add, edit and delete Programmes
- Display auditorium ticket capacity
- Option to upload images and videos in galleries
- Option to give users sections to register and apply and Submit for the application for Different scheme, awards, scholarship and fellowship
- Data bank

Front End Options

- Auditorium Booking Facility (4 Venues)
- Options to view details on the schedule (Once finalized) with More details on each program
- Option to book a Gust Rooms (Payment to be made offline)

- Archive of events to be made available
- Subscription Facility to news

Other

- Responsive design
- Smooth user experience and user interface
- A Scalable and agile platform
- Number of website pages
- Amount of website storage (images and videos mean more storage space)
- Tools such as online forms, blogs, customer reviews, maps, slideshows
- Links to or integration with social media
- Video and/or audio players
- Tech support
- Mobile device optimization (so your website looks good on mobile devices)
- Easy way to make content updates

Timeline

- 40 working days

Important:

Design and User Experience

The design of the website should match the standards of other International Theatre festivals as we expect entries from around the world. The new website should meet the aesthetic senses of artists and visitors as well as offer them a seamless user experience.

- International standards should be met for website design.
- More consideration will be given to visual and inventive design abilities.
- Good design ensures that web content is presented in the best way possible across different devices and user setups.

(“There are three responses to a piece of design – yes, no, and WOW! Wow is the one to aim for.”)

- A presentation about the website's functionality and design should be prepared prior to its website creation.

The selection criteria will depend on meeting the design and technology expectations as well timeline and budgetary requirements.