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ടെണ്ടർ ക്ഷണിച്ചു

കേരള സംഗീത നാടക അക്കാദമിയുടെ ഔദ്യോഗിക വെബ്സൈറ്റ് രൂപകല്പന ചെയ്യുന്നതിന് ടെണ്ടർ ക്ഷണിച്ചു. പ്രീബിഡ് യോഗം 26.08.2022 ന് രാവിലെ 10.30 ന് അക്കാദമിയിൽ ചേരും. പ്രസ്തുത പ്രീബിഡ് യോഗത്തിൽ പങ്കെടുത്തതിന് ശേഷം ടെണ്ടറിൽ പങ്കെടുക്കുന്നതായിരിക്കും അഭികാമ്യം എന്ന് അറിയിക്കുന്നു. അടിയന്തിര സാഹചര്യം പരിഗണിച്ച് സീൽ ചെയ്ത ടെണ്ടർ ഈ മാസം 31 ന് വൈകീട്ട് അഞ്ചിനകം സമർപ്പിക്കണം. നിരതദ്രവ്യമായി 6250 രൂപയുടെ ഡി.ഡി കേരള സംഗീത നാടക അക്കാദമി സെക്രട്ടറിയുടെ പേരിൽ സമർപ്പിക്കണം. ഫോൺ-0487 2332134.

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Kerala Sangeetha Nakata Academy Website Requirements

A Fluid, Responsive Website

There will be 3 phases of the website project

- Design - Deliver the designs for the website
- Development – The HTML conversion of the website
- Testing and Go live

An Artistic Design

- KSNA website acts as the face of the Akademi for Regional, National and International artists
- The look and feel of the website is extremely important to give a great first impression
- Attract Regional and national international artists and viewers
- Display the content in a seamless and eye-catching manner
- Give a unique and easy-to-navigate user experience

Easy access to information

- Easy access to all relevant information given in a streamlined flow – for visitors
- Booking options to be made easy
- Details of the schedule to be available in a single click

Back-End Functionality

- A CMS system to add pages
- To add and display new publications and periodicals for sale (Keli magazine, Publications)
- Add, edit and delete Programmes
- Display auditorium ticket capacity
- Option to upload images and videos in galleries
- Option to give users sections to register and apply and Submit for the application for Different scheme, awards, scholarship and fellowship
- Data bank

Front End Options

- Auditorium Booking Facility (4 Venues)
- Options to view details on the schedule (Once finalized) with More details on each program
- Option to book a Gust Rooms (Payment to be made offline)

- Archive of events to be made available
- Subscription Facility to news

Other

- Responsive design
- Smooth user experience and user interface
- A Scalable and agile platform
- Number of website pages
- Amount of website storage (images and videos mean more storage space)
- Tools such as online forms, blogs, customer reviews, maps, slideshows
- Links to or integration with social media
- Video and/or audio players
- Tech support
- Mobile device optimization (so your website looks good on mobile devices)
- Easy way to make content updates

Timeline

- 40 working days

Important:

Design and User Experience

The design of the website should match the standards of other International Theatre festivals as we expect entries from around the world. The new website should meet the aesthetic senses of artists and visitors as well as offer them a seamless user experience.

- International standards should be met for website design.
- More consideration will be given to visual and inventive design abilities.
- Good design ensures that web content is presented in the best way possible across different devices and user setups.

(“There are three responses to a piece of design – yes, no, and WOW! Wow is the one to aim for.”)

- A presentation about the website's functionality and design should be prepared prior to its website creation.

The selection criteria will depend on meeting the design and technology expectations as well timeline and budgetary requirements.